



10<sup>th</sup> WORLD FAMILY BUSINESS RESEARCH CONFERENCE - LANCASTER, UK

LONG TERM PERSPECTIVES ON  
FAMILY BUSINESS:  
Theory - Practice - Policy

JULY 6-9  
LANCASTER UNIVERSITY  
MANAGEMENT SCHOOL

[www.ifera2010.org](http://www.ifera2010.org)



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## 10<sup>th</sup> Annual World Family Business Research Conference “Long Term Perspectives on Family Business: Theory - Practice - Policy”

Lancaster University Management School, Lancaster, UK  
6–9 July, 2010



### FINAL CALL FOR ABSTRACTS and WORKSHOP PROPOSALS

The International Family Enterprise Research Academy and Lancaster University Management School invite you to submit a one page abstract or proposal for consideration by the IFERA Lancaster 2010 conference review board. This global conference offers the opportunity for family business scholars to come together and share the latest research findings, theoretical advancements, empirical trends, best practice and policy agendas in a world-class research environment. In celebration of the 10<sup>th</sup> IFERA conference we particularly welcome abstracts and proposals that consider long term perspectives on family business, to challenge our understanding and build on what we have learned from previous conferences.

We welcome contributions from scholars at all stages of their career and from all disciplines applied to family business. All papers will be reviewed and authors will be given feedback. Contributions can include working papers; competitive final papers and case studies. Accepted papers will be considered for publication in special issues of Journal of Family Business Strategy and Business History journal.

Proposals are also invited for themed workshops within the conference. Please outline the topic, who it will be of interest to and method of delivery. **Deadline for submission of one page abstracts and workshop proposals: 14<sup>th</sup> December, 2009.**

#### DEADLINES

- Submission of one page abstract: **14 December 2009**
- Submission of workshop proposal: **14 December 2009**
- Notification of acceptance: **17 January 2010**
- Submission of Full Paper: **22 February 2010**
- Application for Doctoral Consortium: **1 April 2010**
- Final version of accepted papers: **15 May 2010**
- Early bird registration closes: **1 June 2010**

#### CONFIRMED KEYNOTE SPEAKERS

Professor Mike Wright, Nottingham University Business School on Entrepreneurship and Family Business; Professor Mary Rose, Lancaster University Management School; and Dr. Andrea Colli, Bocconi University, Italy, on family business history.

#### PROGRAMME

6th July	Day 1	Doctoral Consortium (in conjunction with IFERA/FBN PhD Doctoral Proposal Competition) and Professional Development Workshops: Day 1 will include a series of professional development workshops for academics at all levels, including a 'Meet the Editors' workshop with Professor Mike Wright, former editor of Journal of Management Studies and currently Entrepreneurship Division Program Chair at the Academy of Management.
7th July	Day 2	Conference: Keynote speakers, panel debate and paper presentations
8th July	Day 3	Conference: Presentation of final research papers to be considered for publication in journal special issues
9th July	Day 4	Knowledge Exchange Day: Bringing together Theory, Practice and Policy. The knowledge exchange forum will bring together practitioners, policy makers, advisers and family business researchers to learn from each other in an informal arena.

### SOCIO-CULTURAL ACTIVITIES

The IFERA 2010 Conference promises an exciting socio-cultural programme:

- A day trip to the world famous, Lake District. An opportunity to enjoy the astonishing English landscape
- A five star Gala Dinner
- A superb British pub experience - Be ready to taste our traditional Lancashire *hotpot!*
- Many more opportunities for social interaction and networking. More details will be uploaded soon on the official conference website, [www.ifera2010.org](http://www.ifera2010.org)



### AWARDS AND CASH PRIZES

- The [University of Alberta](http://www.ualberta.ca) Best Research Paper Award: €2000
- The [IFERA](http://www.ifera.org) - [FBN](http://www.fbn.org) International Best PhD Research Proposal Award: €2000
- The [GEEF](http://www.geef.org) Best Policy-oriented Research Paper Award: €3000
- The *Jeff Rothstein Award* sponsored by [FFI](http://www.fbi.org) and [Hubler Family Business Consultants](http://www.hublerfamilybusiness.com) for the most creative paper from a new/emerging scholar: Complimentary annual IFERA conference fee & FFI membership, and a \$500 USD travel stipend.
- [FBNPA](http://www.fbnpa.org) - [IFERA](http://www.ifera.org) Pacific Asian Research Grant for doctoral dissertation proposal focusing on family businesses in Asia - US\$5,000



### SPECIAL JOURNAL ISSUES

Competitive full papers will be considered for special journal issues including:

- [Journal of Family Business Strategy](http://www.jfbs.com) (Editors: Leif Melin, Mattias Nordqvist, Denise Fletcher and Carole Howorth)
- [Business History journal](http://www.bhjournal.com) (Editors: Andrea Colli, Mary Rose and Carole Howorth)

### SPONSORSHIP OPPORTUNITIES

If you are interested in sponsorship opportunities, please contact us for a sponsorship package.

### IFERA 2010 CONFERENCE COMMITTEE

**Conference Chair:** Carole Howorth (University of Lancaster, UK),

**Research Program Chair:** Denise Fletcher (University of Sheffield, UK)

**Doctoral/Junior Faculty Consortium Chair:** Sanjay Goel (University of Minnesota, USA),

**Members:** Panikos Poutziouris (CIIM Business School, Cyprus – Chair, IFERA 2009), Salvatore Tomaselli (University of Palermo – Chair, IFERA 2011).

Please send ideas and suggestions to the conference chair Professor Carole Howorth ([c.howorth@lancaster.ac.uk](mailto:c.howorth@lancaster.ac.uk)) or any member of the conference committee.

Send one page abstracts or proposals to Emma Steel and Elias Hadjielias at [IFERA2010@lancaster.ac.uk](mailto:IFERA2010@lancaster.ac.uk) Find the latest updates, calls and guidelines for submissions at [www.ifera.org](http://www.ifera.org) and the conference website [www.ifera2010.org](http://www.ifera2010.org)

**We look forward to your submissions and to welcome you to Lancaster.**

**ifera...**

#### VISION:

*To be the driving force of an international network which ensures that the multi-disciplinary family business theme will be a leading field in business research*

