

**IFERA Lancaster 2010**  
**10th Annual Family Businesses Research Conference**  
**Schedule of Discussion Papers**

Authors	Institution	Country	Paper Title	Theme/ Focus	Chair	Slot/ Date/ Time	Duration	Room
Hermann Frank, Alexander Kessler, Christian Korunka	Vienna University of Economics and Business	Austria	Market orientation and its impact on performance dimensions of family firms	Decision-making & Performance	Josep Tapiés	Discussion - 7th July, 13:30 - 15:00	3 x 30 mins	Lecture Theatre 5
Rodrigo Basco & María José Rodríguez Pérez	Universidad Complutense de Madrid	Spain	Ideal profiles of family businesses. Horizontal fit between family and business decisions and its relationship with performance					
Roberto Quaglia, Bernardo Bertoldi & Roberta Delmastro	University of Turin; ESCP Europe	Italy	How a family turned around its business: The Exor – Fiat case					
Athanasios Hadjimanolis & Panikkos Poutziouris	European University Cyprus; CIIM and Manchester Business School	Cyprus	Family business background, perceptions of barriers, and entrepreneurial intentions in Cyprus	Entrepreneurship	Sanjay Goel	Discussion - 7th July, 13:30 - 15:00	3 x 30 mins	Lecture Theatre 8
Paolo Gubitta & Alessandra Tognazzo	University of Padova	Italy	The shape of entrepreneurial orientation and the link with firm performance in family SMEs: A preliminary study					
Halil Yıldırım & Serhat Saygin	Zonguldak Karaelmas University	Turkey	Effects of owners leadership style on manufacturing family firms entrepreneurial orientation in the emerging economies: An empirical investigation in Turkey					
Hung-bin Ding & Rosa-Nelly Treviño-Rodríguez	Loyola University Maryland; Tecnológico de Monterrey	USA, Mexico	Urban education and family business: A systems perspective	Education	Torsten Pieper	Discussion - 7th July, 13:30 - 15:00	3 x 30 mins	Lecture Theatre 6
Jan-Klaus Tänzler, Detlef Keese, Annegret Hauer	Institute for SME Research, University of Mannheim	Germany	Differences among the corporate social responsibility activities of companies with- and without family influence – A first comparison of German vocational education					
Juha Kansikas, Lucia Ceja, Josep Tapiés	University of Jyväskylä; University of Navarra	Finland, Spain	Business school students' perceptions on family-owned firms - A cross-cultural approach					
Michael Carney, Marc van Essen, J. van Oosterhout, P. Heugens, Eric Gedajovic	Concordia University; Rotterdam School of Management; Simon Fraser University	Canada, Netherlands	Do U.S. publicly-listed family firms differ? Does It matter? A meta-analysis	Large Family Firms	Gianluca Colombo	Discussion - 7th July, 13:30 - 15:00	3 x 30 mins	Lecture Theatre 7
Paloma Fernández Pérez, María Fernández Moya	University of Barcelona	Spain	Making room for emerging economies. A comparative approach of the largest family businesses in China, Mexico and Brazil					
Juan Roure, Dianne Welsh, Kirby Rosplock	IESE Business School, University of North Carolina	Spain, USA	From the Family Business to the Family Office: Understanding the Development & Management of the Family's Other Investments, Ventures & Services					
Deborah Shepherd, Christine Woods, Gaia Marchisio	University of Auckland; Gaia Marchisio	New Zealand, USA	A time-based theory of entrepreneurship for family business: The Ooda Loop	Entrepreneurship	Leif Melin	Discussion - 7th July, 15:30 - 17:30	4 x 30 mins	Lecture Theatre 1
Tarja Römer-Paakkanen	University of Jyväskylä	Finland	Do the entrepreneurs still believe in entrepreneurship after experiencing bankruptcy? - A case study on small finnish family entrepreneurs					
Markus Plate	Witten Institute for Family Business	Germany	Portfolio entrepreneurship in the context of family-owned businesses					
Paul Woodfield, Christine Woods, Deb Shepherd	The University of Auckland Business School	New Zealand	Sustainable entrepreneurship: Continuity In family businesses					
Sayed Ali Sharafudeen	University of Lugano, USI	Switzerland	Product innovation in family businesses: The role of family social capital and family affective commitment	Familiness & Social Capital	Hermann Frank	Discussion - 7th July, 15:30 - 17:30	4 x 30 mins	Lecture Theatre 5
Michael Mustafa & Stephen Chen	Nottingham University; Macquarie University	Malaysia,	Intergenerational transfer of social capital: A familial conflict perspective					
María Jose Parada, Alberto Gimeno & Leif Melin	ESADE Business School; Jönköping International Business School	Spain, Sweden	Familiness: An asset or liability					
Pilar Presas, Dolors Muñoz & Jaume Guia	University of Girona	Spain	The role of familiness in family and non-family businesses websites: The case of the tourist sector					
Mikhail Nemilentsev, Antti Kirmanen & Juha Kansikas	University of Jyväskylä	Finland	Resource based view on multigenerational family dynasty: Study of the Sinebrychhoff merchant and industrial family in the Grand Duchy of Finland (1809-1917)	Historical Perspectives	Ramona Zachary	Discussion - 7th July, 15:30 - 17:30	4 x 30 mins	Lecture Theatre 6
Olof Brunninge & Anders Melander	Jonkoping International Business School	Sweeden	The contextual embeddedness of enactment processes the rise and fall of an entrepreneurial family firm Modo 1872-1990					
Björn Kjellander	Jonkoping International Business School	Sweeden	The Morgan family firm's narrative strategies as 'habitus'					
Börje Boers	Jonkoping International Business School	Sweeden	Organization history shapes organizational identity? A case study of a German family controlled media company					
Céline Barrédy & Julien Batac	Universités de Bordeaux	France	What role for family interactions in the strategy of the family firm: Insight into "Strategy-As-Practice" and corporate governance theories	Strategic Issues	Patricia Fitzgerald	Discussion - 7th July, 15:30 - 17:30	4 x 30 mins	Lecture Theatre 7
Kirsten Georg	Witten Institute for Family Business	Germany	Family businesses and corporate diversification: A literature review					
Fabio Matuoka Mizumoto & Maria Sylvia Macchione Saes	INSPER – Institute of Education and Research; University of São Paulo	Brazil	Linking transaction-cost economics, resource-based view and strategic positioning in the context of family business					
Kajsa Haag	Jonkoping International Business School	Sweeden	Strategizing during succession: Managing the duality of preservation and renewal					

**IFERA Lancaster 2010**  
**10th Annual Family Businesses Research Conference**  
**Schedule of Discussion Papers**

Eduardo Giménez & Jose Novo	University of Vigo; University of A Coruña	Spain	Family firm succession	<b>Succession</b>	<b>Allan Discua-Cruz</b>	<b>Discussion - 7th July, 15:30 - 17:30</b>	<b>4 x 30 mins</b>	<b>Lecture Theatre 2</b>
Marco Cucculelli	Università Politecnica delle Marche	Italy	Family succession, new product introduction and the business cycle. Evidence from longitudinal data.					
Britta Boyd & Susanne Royer	University of Southern Denmark; University of Flensburg	Denmark, Germany	The suitability of internal versus external successors: Relevant knowledge types in family business succession					
Massimo Baù, Karin Hellerstedt, Mattias Nordqvist & Karl Wennberg	University of Udine; Jönköping International Business School; Imperial College of London	Italy, Sweeden, UK	What do we know on firm succession and the entrepreneurial process? A synthesis of the literature.					
Askiah Jamaluddin & Carolyn Dickie	University Putra Malaysia; Curtin University of Technology	Malaysia, Australia	Decision-making related to business growth: Malay small businesses in Selangor.	<b>Growth</b>	<b>Isabelle Le Breton-Miller</b>	<b>Discussion - 7th July, 15:30 - 17:30</b>	<b>4 x 30 mins</b>	<b>Lecture Theatre 8</b>
David Helleboogh, Eddy Laveren & Nadine Lybaert	Universiteit Antwerpen; Universiteit Hasselt	Belgium	Financial bootstrapping use in new family ventures and the impact on venture growth					
Domingo García-Pérez-de-Lema, Antonio Duréndez & Teresa Mariño	Technical University of Cartagena; Caixanova Business School	Spain	A strategic decision for growth, financing and survival of family businesses: Going public in an alternative stock market (MAB)					
Sarah Drakopoulou Dodd, Sarah Jack & Alistair Anderson	ALBA; Lancaster University; Robert Gordon University	UK, Greece	The role of networking in the growth of family firms					
Ethiopia Segaro	University of Vaasa	Finland	The impact of succession on internationalization of family SMEs: The Role of social capital, strategic flexibility, stewardship orientation and TMT behavioural integration	<b>Internationalisation</b>	<b>Chris Graves</b>	<b>Discussion - 8th July, 09:00 - 10:30</b>	<b>3 x 30 mins</b>	<b>Lecture Theatre 5</b>
Yong Wang	University of Wolverhampton	UK	Correlates of family business internationalisation					
Ling Chen, Jiyang Dong & Yue Xu	Zhejiang University; University of Trento; Hull University	China, Italy, UK	Determinants of internationalization processes of the Chinese family firms: A case study of six firms in Zhejiang province					
Denise Fletcher	The University of Sheffield	UK	Managed hearts and lives of co-preneurs	<b>Copreneurs and Women in Business</b>	<b>Denise Fletcher</b>	<b>Discussion - 8th July, 09:00 - 10:30</b>	<b>3 x 30 mins</b>	<b>Lecture Theatre 7</b>
Cecilia Bjursell & Leif Mejn	Jönköping International Business School	Sweeden	Women in family business: development of an entrepreneurial identity					
Ilse Matser & Judith van Helvert	Windsheim University of Applied Sciences; Utrecht University School of Economics	Netherlands	Linking fairness, non-family involvement and the quality of spousal relationships to the success of copreneurial businesses					
Jenny Helin	Jönköping International Business School	Sweeden	Dialogic listening: Talk and beyond in family meetings	<b>New Perspectives</b>	<b>Karri Ranjan</b>	<b>Discussion - 8th July, 09:00 - 10:30</b>	<b>3 x 30 mins</b>	<b>Lecture Theatre 6</b>
Michelle Black, Glenn Muske & Margaret Fitzgerald	Oklahoma State University; North Dakota State University	USA	Predicting business type among nascent entrepreneurs within the United States					
Tytti Solankallio & Sofia Kauko-Valli	University of Jyväskylä	Finland	The role of experienced power in supporting continuity in family business					
Marjan Houshmand & Emma (Youyi) Su	University of British Columbia	Canada	Revenge in family businesses: The impact on family relationship	<b>Emotions and Well-being</b>	<b>Ethel Brundin</b>	<b>Discussion - 8th July, 09:00 - 10:30</b>	<b>3 x 30 mins</b>	<b>Lecture Theatre 8</b>
Magnus George & Ellie Hamilton	Lancaster University	UK	Exploring the concept of 'well-being' in the context of family business					
Matti Koiranen & Ameeta Motwani	University of Jyväskylä; University of Delhi	Finland, India	Family memories as long-term emotional ties					