

IFERA Lancaster 2010
2nd IFERA Faculty Development Consortium plus
(NEW!) Professional Development Workshops (PDWs)

Lancaster, UK

July 6th, 2010

Call for Participation

IFERA Lancaster 2010 are excited to announce that we will be hosting the 2nd Faculty Development Consortium alongside a new initiative, Professional Development Workshops (PDWs). New and experienced faculty will all have opportunities to develop their careers and skills, on this day immediately before the main conference.

The Faculty Development Consortium has been designed to discuss issues such as career management, developing a research stream, as well as taking leadership roles in specific institutions and centers within an academic setting. It will last all day and participants should register for the full day. Senior doctoral students and faculty members wishing to explore their career development are encouraged to apply. We are thrilled that very experienced faculty have agreed to come along and share their experiences with us all. To ensure an interactive and stimulating atmosphere, **space in the faculty development consortium is limited to 15 participants.**

The PDWs are new this year and will run in addition to the Faculty Development Consortium. They are thematic, 2 ½ hour workshops aiming to build a community of researchers around a specific research topic in the family business field. There will be 2 or 3 PDWs running at any one time. Each PDW will focus on a narrow research area e.g. emotions in family businesses. Participants will be able to attend up to two PDWs in the day.

The Consortium & PDWs will be followed by the 10th Annual IFERA Conference 2010. For more information and Call for Papers for the main conference, please visit www.ifera2010.org.

Application for the Faculty Development Consortium:

The program for the Faculty Development Consortium appears at the end of this document. Senior doctoral students (i.e. close to finishing your dissertation) and faculty members are encouraged to apply. Please submit the following via email to the conference secretariat, at IFERA2010@lancaster.ac.uk

- a 1-3 page abstract of your current research interests – with the heading “Application for IFERA 2010 Faculty Development Consortium” by 1 April 2010 along with

- a curriculum vitae demonstrating your current affiliation, interest, and capabilities in family business research
- Notification of acceptance – 20th April 2010

For more information, please contact: Sanjay Goel, University of Minnesota Duluth, sgoel@d.umn.edu

Application for the PDWs:

Applicants for the PDWs should follow the guidelines for the specific PDW they wish to attend. See programme below.

All applicants for the Faculty Development Consortium and PDWs must register for the Professional Development Day Tuesday 6th July 2010.

Participation fees:

IFERA member:	£80
Non-IFERA member:	£100

Don't miss your chance and apply today! We are really excited about the opportunities provided to grow and develop as researchers and career academics. Thank you to all those experienced academics who have agreed to share their knowledge with us all on this day.

Please note you will not be able to attend the Professional Development Consortium or PDWs if you have not registered and paid in advance!

Complete programme on the next page!

2nd IFERA Faculty Development Consortium

Program
6th July, 2010

Time	
8:00	Tea
8:15	Sanjay Goel Introduction and welcome
8:30	Lloyd Steier Career management issues
9:15	Rania Labaki Report from the trenches – managing institutional and professional expectations
10:00	Tea
10:15	Ramona Zachary Managing the publications cycle
11:30	Danny Miller and Isabelle Le Breton-Miller Lay of the land – Making sense of the broad pattern of FB research
12:30	Lunch
1:30	Denise Fletcher Undertaking interpretivist research in family business settings
2:00	Matti Koironen Supervising doctoral students
3:15	Tea
3:30	Josep Tapies Perspective on leading a family business center
4:15	Panikkos Poutzouris Conclusion, evaluation, and acknowledgments

Professional Development Workshops (PDWs)

Tuesday 6th July 2010.

See the abstract for each PDW for more details on individual themes, content and format.

PDW	Led by	Time
Women and Family Businesses	Lorna Collins and Haya Al Dajani	10-12.30
Developing empirical research on the meaning and value of “family business” in corporate brand management	Anna Blomback and Isabel Botero	1.30-4pm
Ethnography and co-interpretation: qualitative methods in family business research	Cecilia Bjursell, Leif Melin and Asa Bjornberg	1.30-4pm
Entrepreneurial Families in Europe – Structures and Features	Isabell Stamm, Nicole Schmiade, Martin Kohli, Mattias Nordqvist	10-12.30
Emotions and the family business	Ethel Brundin, Rania Labaki, Nava Michael-Tsabari and Ramona Zachary	1.30-4pm