

IFERA Lancaster 2010
10th Annual Family Businesses Research Conference
Schedule of Full Papers

Authors	Institution	Country	Paper Title	Theme/ Focus	Chair	Slot/ Date/ Time	Duration	Room
Ethel Brundin & Pramodita Sharma	Jönköping International Business School; Concordia University	Sweeden, Canada	Love, hate and desire: The role of emotional messiness in the business family	Emotions & Values	Matti Koiranen	Full papers - 7th July, 11:00 - 12:30	3 x 30 mins	Lecture Theatre 5
Rania Labaki, Nava Michael-Tsabari & Ramona Kay Zachary	University of Montesquieu Bordeaux IV; Israel Institute of Technology; Baruch College	France, Israel, USA	Emotional dimensions within the family business – systems, interfaces and development over time					
Alexandra Simon, Andrea Bikfalvi, Pilar Marqués & M. Dolores Muñoz	Universitat de Girona	Spain	The good fruits of pruning: How does management complexity make a difference in stewardship values?					
Isabell Stamm, Nicole Schmiade & Martin Kohli	Freie Universität Berlin; European University Institute	Germany, Italy	The Schmidts and the Rossis succession patterns in German and Italian entrepreneurial families	Decision-making & Succession	Mattias Nordqvist	Full papers - 7th July, 11:00 - 12:30	3 x 30 mins	Lecture Theatre 1
Donella Caspersz & Jill Thomas	UWA Business School; University of Adelaide	Australia	Evaluating managerial round-tables for family business: The case study of forum in Australia					
Nicola Miglietta, A.M. Bruno & M. Remondino	University of Torino	Italy	From cognitive individual distortions to family business management: A new modelistic perspective					
Toshio Goto	School for the Creation of Photonics Industries	Japan	Secrets of the family business longevity in Japan from the social capital perspectives	Social Capital	Lloyd Steier	Full papers - 7th July, 11:00 - 12:30	3 x 30 mins	Lecture Theatre 7
Fabio Matuoka Mizumoto & Maria Sylvia Macchione Saes	INSPER – Institute of Education and Research; University of São Paulo	Brazil	Contributions from family to human capital and social capital: An Analysis of family farms					
Daniela Montemerlo & Pramodita Sharma	University of Insubria; Concordia University	Italy, Canada	Social capital forms in the family – firm system. A conceptual framework					
Nina Günther, Ann-Kristin Achleitner & Christoph Kaserer	TUM Business School	Germany	Accounting versus real earnings aangement in German family firms	Governance	Joe Astrachan	Full papers - 7th July, 11:00 - 12:30	3 x 30 mins	Lecture Theatre 2
Tuuli Ikäheimonen, Timo Pihkala & Markku Ikävalko	Lappeenranta University of Technology (LUT)	Finland	The evolution of the family business board – A case study					
Maria Sacristán-Navarro, Silvia Gómez-Ansón & Laura Cabeza-García	Rey Juan Carlos University; University of Oviedo; University of León	Spain	OTHER LARGE SHAREHOLDERS IN FAMILY FIRMS: DO THEY MONITOR?					
Sami Basly	University of Paris	France	Organizational learning and internationalization knowledge: A comparative study of family firms and non-family firms	Learning & Knowledge	Danny Miller	Full papers - 7th July, 11:00 - 12:30	3 x 30 mins	Lecture Theatre 8
Elias Hadjielias, Ellie Hamilton & Carole Howorth	Lancaster University	UK	Entrepreneurial learning within the family business: an organisational learning perspective & the 'family-in-business' as a unit of analysis					
Emma (Youyi) Su	University of British Columbia	Canada	The impact of knowledge sharing on the growth of family businesses in Wenzhou, P.R.China					
Gonzalo Gómez-Betancourt, María Piedad López & José Bernardo Betancourt	Universidad de La Sabana	Columbia	The involvement of women in management and government bodies in Colombian family businesses – Its motivation and impact	Women in Business	Daniela Montemerlo	Mixed Slot Full & Discussion papers - 7th July, 14:00	3 x 30 mins	Lecture Theatre 6
Lorna Collins, John Tucker & David Pierce	University of the West of England	UK	Taking over from dad: How daughters are socialised in 'families in business'					
Cecilia Bjursell & Lisa Bäckvall	Jönköping International Business School	Sweeden	Family business women in media discourse: Exploring the business role and the mother role					
Chris Graves & Pi-Shen Seet	University of Adelaide Business School; Flinders University of South Australia	Australia	Attitudes towards private equity amongst SMEs: Does family matter?	Finance	Panikkos Poutziouris	Full papers - 8th July, 14:00 - 15:30	3 x 30 mins	Lecture Theatre 5
Julio Pindado, Ignacio Requejo & Chabela de la Torre	Universidad de Salamanca	Spain	Family control and the investment-cash flow sensitivity: Empirical evidence from the Euro zone					
Riccardo Tiscini & Ilisa Raoli	Luiss Guido Carli University	Italy	Stock option plans practices in family firms: The idiosyncratic private benefits approach					
Anna Blombäck	Jönköping International Business School	Sweeden	The seconding value of family business in corporate branding – A tentative model	Branding & Client Relations	Alberto Gimeno	Full papers - 8th July, 14:00 - 15:30	3 x 30 mins	Lecture Theatre 6
Cinzia Dessi, Michela Floris, Stefano Cabras & Wilson Ng	University of Cagliari; Westminster Business School	Italy, UK	Customer loyalty in small, family-owned and managed businesses: A new approach to an old theme					
Isabel Botero & Anna Blombäck	Illinois State University; Jönköping International Business School	USA, Sweden	Leveraging the family brand: Using brand management to highlight the advantages of family firms					

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Myriam García-Olalla & Rebeca García-Ramos	University of Cantabria	Spain	Family ownership structure and board of directors effectiveness: Empirical evidence from European firms	Governance	Salvatore Tomaselli	Full papers - 8th July, 14:00 - 15:30	3 x 30 mins	Lecture Theatre 2
Daniel Pittino & Francesca Visintin	University of Udine	Italy	Inter-organizational cooperation and governance in small and medium family enterprises					
Blanca Arosa, Txomin Iturralde, Amaia Maseda	University of the Basque Country	Spain	Board of directors and firm performance in Spanish non-listed family firms					
Jolien Huybrechts, Wim Voordeckers, Bert D'Espallier, Nadine Lybaert & Sigrid Vandemaele	Hasselt University	Belgium	The board demography – performance relationship revisited: Opening the 'black box' using bayesian analysis	Strategy & Performance	Jill Thomas	Full papers - 8th July, 14:00 - 15:30	3 x 30 mins	Lecture Theatre 7
Diane Arijs, Alain Praet	Hogeschool-Universiteit Brussel	Belgium	The link between familiness and performance using an essence and components approach					
Corinna Lindow, Stephan Stubner & Torsten Wulf	Leipzig Graduate School of Management	Germany	Family firms and the concept of fit: Do family firms need strategic fit to be successful?					
Fabian Bernhard & Michael P. O'Driscoll	European Business School; University of Waikato	Germany, New Zealand	Managing employees in small family-owned businesses: The influence of perceived ownership	Psychological Ownership	Eddy Laveren	Full papers - 8th July, 14:00 - 15:30	3 x 30 mins	Lecture Theatre 8
Noora Heino & Iiro Jussila	Lappeenranta University of Technology	Finland	Psychological ownership: A key mediator in family involvement – effects –relationship					
Philipp Sieger	University of St. Gallen	Switzerland	How to foster entrepreneurial behavior of non-family middle-level managers: The role of psychological ownership					