

Family Business Knowledge Exchange Day



Key Points

- Help to develop a family business action plan aimed at influencing change in government policies.
- Be involved in live mini case studies that will debate real issues in local family businesses.
- Following a hard days work, reward yourself with a Jazz Cruise in the beautiful surroundings of Lake Windermere

Innovation and Entrepreneurship

The Centre for Family Business at Lancaster University Management School are the proud hosts of the 10th World Family Business Research Conference.

An integral part of the conference is the Innovation and Entrepreneurship Knowledge Exchange Day on 9th July 2010 when family businesses, researchers and policy makers come together to share their ideas and understanding.

Participants include local family businesses, national policy makers and experts from all over the world.

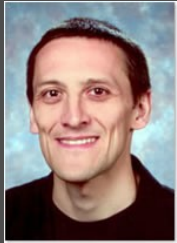
We are inviting family businesses from around the Northwest to attend this one off event that will help develop and grow your business with expert knowledge and insight into this fascinating area of business.

Friday 9th July 2010 9.00 am - 4.00 pm including Lunch
Lancaster University Management School
To Book your Place please contact Tom Barton at t.barton@lancaster.ac.uk

Speakers



Edwin Booth
Chairman Booths & Co Ltd



Dr Martin Spring
Lancaster University Management School



Grant Gordon
Director General Institute
for Family Business



John Holdstock
Partner of Grant Thornton

Edwin Booth is the Chairman of E H Booth & Co Ltd who are proprietors of Booths which now operates 26 stores across the Northwest. In addition, the company operates www.everywine.co.uk.

Edwin represents the fifth generation of the family that has operated the business since 1847. He entered the business immediately after school and quickly discovered a hunger for retailing. The purchase of wine became his speciality for many years, enabling him to gain Booths national recognition for this important area of the business. Subsequently he developed a successful marketing function prior to becoming Executive Chairman in 1997. Edwin was an HRH The Prince Of Wales Business Ambassador for the North West in 2005 and a finalist for the Ernst & Young Master Entrepreneur of the Year (North).

Martin joined the Department in September 2004, having previously worked in the Operations Management Group at UMIST (now MBS) and the Department of Management Science at the University of Stirling, Scotland. Before that, he worked in a number of large multi-national manufacturing firms, in production engineering and production management roles gaining his first degree in Mechanical Engineering. Martin will describe his work in the integration of products and services and how firms can put together a set of distinctive capabilities.

Grant Gordon is the Director General of the Institute for Family Business and a fifth-generation member, and former senior executive, of a leading UK family business in the drinks sector. He has now released a book: on family business: **Family Wars**

Stories and Insights from Famous Family Business Feuds

A compelling and revealing account of what can happen when world-famous family businesses fall out. Family Wars draws lessons from disastrous conflicts within dynasties such as Gucci and Ford and provides practical advice on successful succession planning, corporate and family governance and conflict resolution.

John Holdstock is a partner of Grant Thornton. His responsibilities include developing and executing strategies for profitable growth of Grant Thornton, with a specific focus on advisory services, industry sectors and linkage with Grant Thornton International.

John has over 30 years experience in consulting and financial advisory services to clients in Canada, the United Kingdom, the United States, the Caribbean and Australia, with a particular emphasis on financial institutions, regulated bodies, public sector agencies, large privately held businesses and professional service firms.

John has a wide variety of consulting and financial advisory experience, including strategy development and measurement, operations' improvement and public-private partnerships.