

Long Term Perspectives on Family Business: Theory, Practice, Policy  
Tuesday 6th July 2010

Time	Professional Development Workshops (PDWs) <i>(Open to all who Have Registered for the Day)</i>			2nd IFERA Faculty Development Consortium <i>(Faculty must register in advance)</i>	4th IFERA Doctoral Consortium <i>(Registered Doctoral Students Only)</i>	
8:00				Coffee and registration		
8:15				Sanjay Goel Introduction and welcome to the Doctoral Consortium and Faculty Development Consortium <i>(Lecture Theatre 4)</i>		
8:30	Registration			Lloyd Steier Career management issues <i>(Lecture Theatre 8)</i>	Matti Koiranen Getting the best out of your mentor <i>(Lecture Theatre 4)</i>	
9:15	Coffee					
9:30	Carole Howorth Welcome to Conference and Professional Development Programme <i>(Lecture Theatre 6)</i>			Rania Labaki Report from the trenches – managing institutional and professional expectations <i>(LT 8)</i>	Donella Casperz Making research dynamic: using action research methodology and other similar frameworks in family business research <i>(LT 4)</i>	
10:00- 12:30	10:00- 12:30 Women and Family Businesses Lorna Collins and Ellie Hamilton <i>(Lecture Theatre 5)</i>			10:00- 12:30 Developing empirical research on the meaning and value of “family business” in corporate brand management Anna Blomback and Isabel Botero <i>(Lecture Theatre 7)</i>		
10:15				Ramona Zachary Managing the publications cycle <i>(LT 8)</i>	Six Breakout Sessions <i>(LT 4 Open Plan Area)</i>	
11:30				Danny Miller and Isabelle Le Breton-Miller Lay of the land – Making sense of the broad pattern of FB research <i>(LT 4)</i>		
12:30	Lunch					
1:30	1.30 – 4pm Ethnography and co-interpretation: qualitative methods in family business research	1.30 – 4pm Entrepreneurial Families in Europe – Structures and Features Isabell Stamm, Nicole Schmiade, Martin Kohli, Mattias Nordqvist <i>(LT 6)</i>	1.30 – 4pm Emotions and the family business Ethel Brundin, Rania Labaki, Nava Michael-Tsabari and Ramona Zachary <i>(LT 7)</i>	Denise Fletcher Undertaking interpretivist research in family business settings <i>(LT 8)</i>	Sanjay Goel Construct development in family business research <i>(LT 4)</i>	
2:00				Matti Koiranen Supervising doctoral students <i>(LT 8)</i>	Six Breakout Sessions <i>(LT 4 Open Plan Area)</i>	
3:15				Coffee		
3:30	Cecilia Bjursell and Leif Melin <i>(LT 5)</i>				Josep Tapies Perspective on leading a family business centre <i>(LT8)</i>	Lloyd Steier Planning and writing a dissertation <i>(LT 4)</i>
4:15				Panikkos Poutziouris Conclusion, evaluation, and acknowledgments <i>(LT 4)</i>		
4.30-5.30	Plenary Professional Development Keynote: Professor Mike Wright: How to get published in the best journals <i>(Lecture Theatre 4)</i>					
6.30-9.00	Welcome Reception in Lancaster University Management School, (including separate screening of World Cup Semi- Final)					

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Wednesday 7th July 2010

<b>Time</b>	<b>Main Conference Day 1</b> <i>(Open to all who have registered for the main conference days)</i>						
<b>0800-0900</b>	Registration						
<b>0900 – 1030</b>	<b>Opening Plenary</b> ( <i>Lecture Theatre 1</i> ) Welcome: <b>Carole Howorth</b> , Conference Chair; <b>Panikkos Poutziouris</b> , IFERA President Keynote speaker: <b>Mike Wright</b> What Can Family Business, Management and Entrepreneurship Learn From Each Other?						
<b>1030-1100</b>	Coffee						
<b>1100-1230</b>	<b>Full Papers</b>					<b>Full/Discussion</b>	<b>Meet the Editors</b> Family Business Review <i>(Meeting Room 3)</i>
	<b>Emotions &amp; Values</b> Chair: Matti Koiranen <i>(LT 5)</i>	<b>Decision-making &amp; Succession</b> Chair: Mattias Nordqvist <i>(LT 1)</i>	<b>Social Capital</b> Chair: Lloyd Steier <i>(LT 7)</i>	<b>Governance</b> Chair: Joe Astrachan <i>(LT 2)</i>	<b>Learning &amp; Knowledge</b> Chair: Danny Miller <i>(LT 8)</i>	<b>Women in Business</b> Chair: Daniella Montemerlo <i>(LT 6)</i>	
<b>1230-1330</b>	Lunch						
<b>1330-1500</b>	<b>Discussion Papers</b>						<b>Meet the Editors</b> Family Business Review <i>(Meeting Room 3)</i>
	<b>Decision-making &amp; Performance</b> Chair: Josep Tapies <i>(LT 5)</i>	<b>Entrepreneurship</b> Chair: Sanjay Goel <i>(LT 8)</i>	<b>Education</b> Chair: Torsten Pieper <i>(LT 6)</i>	<b>Large Family Firms</b> Chair: Gianluca Colombo <i>(LT 7)</i>			
<b>1500-1530</b>	Coffee						
<b>1530-1730</b>	<b>Discussion Papers</b>						<b>Meet the Editors</b> Journal of Family Business Management <i>(Meeting Room 3)</i>
	<b>Entrepreneurship</b> Chair: Leif Melin <i>(LT 1)</i>	<b>Familiness &amp; Social Capital</b> Chair: Hermann Frank <i>(LT 5)</i>	<b>Historical Perspectives</b> Chair: Ramona Zachary <i>(LT 6)</i>	<b>Strategic Issues</b> Chair: Patricia Fitzgerald <i>(LT 7)</i>	<b>Succession</b> Chair: Allan Discua Cruz <i>(LT 2)</i>	<b>Growth</b> Chair: Isabelle Le Breton-Miller <i>(LT 8)</i>	
<b>1830-2300</b>	Gala Dinner at the Low Wood hotel, Ambleside, Lake District National Park						

(4.30-5.30 Family Business Review board meeting, Dalton/Bowland Suite, Lancaster House Hotel)

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Thursday 8th July 2010

(7.00-8.45 IFERA Board Breakfast Meeting, Dalton/Bowland Suite, Lancaster House Hotel)

Time	Main Conference Day 2 <i>(Open to all who have registered for the main conference days)</i>				
0900 – 1030	<b>Discussion Papers</b>				<b>Meet the Editors</b> Journal of Family Business Strategy <i>(Meeting Room 3)</i>
	<b>Internationalisation</b> Chris Graves <i>(LT 5)</i>	<b>Corpreneurs &amp; Women in Business</b> Denise Fletcher <i>(LT 7)</i>	<b>New Perspectives</b> Karri Ranjan <i>(LT 6)</i>	<b>Emotions and Well-being</b> Ethel Brundin <i>(LT 8)</i>	
1030-1100	Coffee		<b>Poster Presentations:</b> in refreshments area*		
1100-1300	<b>Plenary: Long Term Perspectives on Family Business</b> <i>(Lecture Theatre 1)</i> <b>Andrea Colli:</b> Business History and Family Business Studies at a Crossroads <b>Mary Rose:</b> You are what you share: History, Networks and Interdisciplinarity <b>Joe Astrachan:</b> Family business through time: Past, present, and future Official Launch of the Journal of Family Business Strategy				
1300-1400	Lunch: Sponsored by Journal of Family Business Strategy		<b>ELSEVIER</b>		
1400-1530	<b>Full Papers</b>				<b>Meet the Editors</b> Journal of Family Business Strategy <i>(Meeting Room 3)</i>
	<b>Finance</b> Chair: Panikkos Poutziouris <i>(LT 5)</i>	<b>Branding &amp; Client Relations</b> Chair: Alberto Gimeno <i>(LT 6)</i>	<b>Governance</b> Chair: Salvatore Tomaselli <i>(LT 2)</i>	<b>Strategy &amp; Performance</b> Chair: Jill Thomas <i>(LT 7)</i>	
1530-1600	Coffee		<b>Poster Presentations:</b> in refreshments area*		
1600-1700	<b>Plenary: 10 years of IFERA</b> <i>(Lecture Theatre 1)</i> Panikkos Poutziouris, President of IFERA will look back over 10 years and seek the views of IFERA delegates on future plans Presentation of IFERA 2011, Sicily				
1815	First Bus leaves for Ceilidh: Will include Heritage Pub Trail				
2030-0000	Ceilidh & Dinner in the picturesque market town of Garstang				

\*POSTER PRESENTATIONS: presenters should set up their posters before 1030 and be present at their poster between 1030-1100 and 1530- 1600.

Long Term Perspectives on Family Business: Innovation and Entrepreneurship  
Friday 9th July 2010

(7.30-8.45 IFERA Summit breakfast meeting for IFERA Fellows and Advisers, Dalton/Bowland Suite, Lancaster House Hotel)

Time	IFERA Knowledge Exchange Day <i>(Open to all who have registered for the day)</i>
0845 – 0915	Coffee and Registration
0915-0930	<b>“Family Businesses and Innovation”</b> <i>(Lecture Theatre 2)</i> <b>Carole Howorth</b> , Professor of Entrepreneurship and Family Business, Centre for Family Business, Lancaster University Management School
0930-1000	<b>“Knowledge Exchange: Lessons Learned”</b> <b>Eleanor Hamilton</b> , Associate Dean, Lancaster University Management School <i>(Lecture Theatre 2)</i>
1000-1030	<b>“Booths: Innovation Across Five Generations”</b> <b>Edwin Booth</b> , Chairman, Booths Supermarkets <i>(Lecture Theatre 2)</i>
1030-1100	<b>“Innovative Business Models”</b> <b>Martin Spring</b> , AIM Fellow <i>(Lecture Theatre 2)</i>
1100-1130	Coffee
1130-1300	<b>Innovation Forum: “Let’s Do Knowledge Exchange”</b> <i>(Lecture Theatre 2)</i> Family Businesses will present live case studies on innovation and entrepreneurship issues. Participants will discuss and advise.
1300-1400	Lunch
1400-1545	<b>Innovation and Entrepreneurship in Family Business: Developing An Action Plan for Policy and Practice</b> <i>(Lecture Theatre 2)</i> Panel Debate and Plenary Discussion chaired by: <b>Grant Gordon</b> , Director General, Institute for Family Business Panellists: <b>Panikkos Poutziouris</b> , President, IFERA; <b>John Holdstock</b> , Partner, Grant Thornton International
1545-1600-	<b>Conclusions and Final Thoughts: Carole Howorth and Panikkos Poutziouris</b> <i>(Lecture Theatre 2)</i>
1830	Jazz Cruise: Steamer on Lake Windermere with Barbeque and Jazz Band